



Friends in Action 2026 Walk/Run Sponsorship Opportunities

Friends in Action is a nonprofit organization dedicated to empowering older adults and people living with disabilities to live independently with dignity and a strong quality of life. With the help of volunteers, we serve the community through programs including transportation, our Senior Center, food security initiatives, and home services.

Friends in Action relies on the generosity of donors and sponsors to support these programs. We hope you will consider becoming an event sponsor in 2026. Our Walk/Run will take place **June 6, 2026 at Knowlton Park in Ellsworth**, offering a chance to enjoy a beautiful part of the community, get some exercise, and connect with friends while supporting older adults and people with disabilities in Hancock County. Sponsorship helps community members access healthcare, fight food insecurity, reduce isolation, and remain independent for as long as possible.

Premier Sponsor: \$2,500

- The premium event sponsor for the Friends in Action Walk/Run.
- Premier naming benefits include your business name on:
 - All communications regarding the event.
 - Signage at the event highlighting your business as the premium sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers) for 3 months.
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth at the event and 4 tickets to the event.

Diamond Sponsor: \$1,500

- Your business name on:
 - All communications regarding the event.
 - Signage at the event highlighting your business as the diamond sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as a diamond sponsor (13,500 viewers) for 1 month.
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include the opportunity to set up a business promoting booth at the event.

Gold Sponsor: \$1,000

- Your business name on:
 - All communications regarding the event.
 - Signage at the event highlighting your business as the gold sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth at the event and 2 tickets to the event.

Silver Sponsor: \$500

- Your business name on:
 - All communications regarding the event.
 - Signage at the event highlighting your business as the silver sponsor.
 - The back of the event t-shirt.
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth.

Bronze Sponsor: \$250

- Your business name on:
 - All communications regarding the event.
 - Signage at the event highlighting your business as the bronze sponsor.
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.

More information about the event:

The event is a 5K (3.1 miles) with three turn-around points at 0.5, 1, and 1.55 miles, so you can walk, stroll, or run any distance you like. The course starts at Knowlton Park, heads down Shore Road, and north toward Dorr's Market to the 5K turn-around. Tickets to participate are \$25 for pre-registration, or \$30 day-of registration per person.

Before the start, there will be a raffle prize drawing - all registrants are automatically entered. Water, healthy snacks will be available during and at the finish of the event.

The first 30 registrants receive a Friends in Action T-shirt featuring our logo and Major Sponsors. Register early at **Friendsinactionellsworth.org**, by phone, or in person at 5 General Moore Way (207-664-6016). Day-of registration opens at 8:00 am at the Friends in Action Senior Center. .