



Friends in Action 2025 Sponsorship Opportunities

Friends in Action needs your support! See below the many ways you can invest in your community.

Help Friends in Action provide vital transportation, senior center activities, and food security programs for older adults and people with disabilities in our community. FIA offers program-specific sponsorships at various giving levels, plus numerous sponsorship and participation opportunities in our major fundraising events. The different types of sponsorships include:

FIA Program Sponsorship Levels (Pg. 3-4)

- Connections Presenting Sponsor: \$10,000
- Fitness Program Sponsor: \$5,000
- Lunch Program Sponsor: \$5,000
- Transportation Program Sponsor: \$5,000
- Coffee Hour Program Sponsor: \$2,500



Walk/Run Event Sponsorship Levels (Pg.5-6)

- Presenting Sponsor: \$2,500
- Gold Sponsor: \$1,500
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500



Golf Tournament Sponsorship Levels (Pg. 7-8)

- Tournament Presenting Sponsor: \$5,000
- Gold Sponsor (Drink Cart or Lunch Box): \$2,500
- Silver Sponsor (Golf Cart, Closest to the Pin, or Par 5 Dice Roll): \$1,000
- Bronze Sponsor (Long Drive or Putting): \$500
- Hole Sponsor: \$250



As a sponsor, you'll receive valuable benefits, which includes, but is not limited to:

- Website, newsletter, and annual report features
- Tickets to our fundraising events
- Fitness passes for your employees
- Opportunities to promote your product and/or business to our 1,000 clients and volunteers
- And other chances for impactful marketing and community engagement

If you're interested in strengthening your community image and boosting your brand awareness while supporting a vital cause, please review the different sponsorship opportunities in this packet. You can also email us at info@friendsinactionellsworth.org or give us a call at 207-664-6016. If you are ready to commit to a sponsorship, please fill out the included form and email or mail to 5 General Moore Way, Ellsworth, ME 04605.



Friends in Action 2025 Sponsorship Form

Your Name _____

Business Name _____

Email Address _____

Mailing Address _____

Phone Number _____ Website _____

Are you interested in sponsoring an event or a program?

- ☐ **Friends in Action Program**
- ☐ **2025 Walk/Run Fundraising Event**
- ☐ **2025 Golf Tournament Fundraising Event**

What is your preferred sponsorship level? _____

Please return this form to Friends in Action
info@friendsinactionellsworth.org
5 General Moore Way
Ellsworth, ME 04605

Or scan the QR code to submit this form online.





Friends in Action 2025 Program Sponsorship Opportunities

Friends in Action is a non-profit, community-based organization with a mission to empower older adults and people living with disabilities to thrive and to live independently, with dignity and a strong quality of life. With the help of volunteers, Friends in Action serves the community through a variety of programs: transportation, the Senior Center, food security, and home services.

Friends in Action relies on the generous assistance of our donors and sponsors to operate our programs. We hope you'll consider becoming a sponsor in 2025 to ensure the success of our programs. There are many ways to participate:

Connections Presenting Sponsor: \$10,000 (Available)

- The premium program sponsor for Friends in Action.
- 3-year sponsorship paid annually for a total of \$30,000.
- Premier naming benefits include your business name on:
 - The monthly Connections newsletter in the Ellsworth American and e-newsletter as the Presenting Sponsor (13,600 monthly views) (\$12,000 value).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 4 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 4 free annual fitness passes for your employees to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$2,640 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, an opportunity to host a workshop or seminar at Friends in Action Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Fitness Program Sponsor: \$5,000 (Available)

- The premium fitness program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the gym of the Senior Center as the premier fitness program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 4 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 2 free annual fitness passes for your employees to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$1,320 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, an opportunity to host a workshop or seminar at Friends in Action Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Lunch Sponsor: \$5,000 (Available)

- The premium lunch program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the cafeteria of the Senior Center as the premier lunch program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Transportation Sponsor: \$5,000 (Available)

- The premium transportation program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - FIA's accessibility van and any transportation program communications.
 - FIA's volunteer identification sheet that sits on the dash of each driver's vehicle.
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Coffee Hour Sponsor: \$2,500 (Available)

- The premium coffee hour program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the cafeteria of the Senior Center as the premier coffee hour program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy the Senior Center or UBE Physical Therapy and Performance (\$660 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.



Friends in Action 2025 Walk/Run Sponsorship Opportunities

Friends in Action is a non-profit, community-based organization with a mission to empower older adults and people living with disabilities to thrive and to live independently, with dignity and a strong quality of life. With the help of volunteers, Friends in Action serves the community through a variety of programs: transportation, the Senior Center, food security, and home services.

Friends in Action relies on the generous assistance of our donors and sponsors to operate our programs. We hope you'll consider becoming an event sponsor in 2024 to ensure the success of our programs. **Our Walk/Run Event will take place in June 2025 at Knowlton Park.** This is a wonderful opportunity to enjoy one of the prettiest parts of Ellsworth, get a little exercise, visit with old friends and make new ones while helping the senior or disabled residents of Hancock County gain access to healthcare, fight food insecurity, avoid isolation and loneliness, and continue to live independently for as long as they are physically able. There are many ways to participate as a sponsor:

Presenting Sponsor: \$2,500

- The premium event sponsor for the Friends in Action Walk/Run.
- Premier naming benefits include your business name on:
 - All communications regarding the event.
 - A banner at the event highlighting your business as the premium sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth at the event and 4 tickets to the event.

Gold Sponsor: \$1,500

- Premier naming benefits include your business name on:
 - All communications regarding the event.
 - A banner at the event highlighting your business as the gold sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as an gold sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth at the event and 3 tickets to the event.

Silver Sponsor: \$1,000

- Premier naming benefits include your business name on:
 - All communications regarding the event.
 - A banner at the event highlighting your business as the silver sponsor.
 - The back of the event t-shirt.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefit includes the opportunity to set up a business promoting booth at the event and 2 tickets to the event.

Bronze Sponsor: \$500

- Premier naming benefits include your business name on:
 - All communications regarding the event.
 - A banner at the event highlighting your business as the bronze sponsor.
 - The back of the event t-shirt.
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.

More information about the event:

The event will be a 5K (3.1 miles). In order to give you distance options, there will be three turn around points clearly marked at a half mile, 1 mile, and 1.55 miles (5K). The course will start at Knowlton Park, go down to Shore Road, north toward Dorr's Market to the 5K turn around point. You can go at your own pace and distance. Make it a casual stroll, a brisk walk, or a run if you are up to it.

Immediately prior to the start of the event, there will be a raffle for some great prizes and a door prize drawing. All registrants will be entered automatically in the door prize raffle. There will be water and healthy snacks for everyone at the finish and a treat for children under 12.

The first 50 registrants will receive a fabulous Friends in Action T-Shirt proudly displaying the Friends in Action logo as well as the logos of our Major Sponsors. Advanced registration may be made early by visiting Friendsinactionellsworth.org by calling or visiting Friends in Action at 5 General Moore Way, phone number (207) 664 6016. Registration on the day of the event will open at 8:00 am at the pergola at Knowlton Park.





Friends in Action
14th Annual Golf Tournament
2025 Sponsorship Opportunities

Friends in Action is a non-profit, community-based organization with a mission to empower older adults and people living with disabilities to thrive and to live independently, with dignity and a strong quality of life. With the help of volunteers, Friends in Action serves the community through a variety of programs: transportation, the Senior Center, food security, and home services.

Friends in Action relies on the generous assistance of our donors and sponsors to operate our programs. We hope you'll consider becoming an event sponsor in 2025 to ensure the success of our programs. **Our golf tournament will take place on in September 2025 at Kebo Golf Course.** There are many ways to participate:

Tournament Presenting Sponsor: \$5,000 (1 of 1 available)

- The premium event sponsor for the Friends in Action golf tournament.
- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament featuring your business as the presenting sponsor: "FIA's Annual Golf Tournament presented by X".
 - A banner at the event highlighting your business as the presenting sponsor.
 - A banner on the golf cart.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include 4 free tickets (1 team) to the event (\$500 value), 2 free annual fitness passes for your employees to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$1,320 value), and an opportunity to set up a business promoting booth at our golf tournament.

Gold Sponsor (Drink Cart): \$2,500 (2 of 2 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as the gold sponsor.
 - A banner on the drink cart highlighting your business as the drink sponsor.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include 2 free tickets to play golf at the event (\$250 value), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660 value), and an opportunity to set up a business promoting booth at our golf tournament.

Gold Sponsor (Lunch Box): \$2,500 (1 of 1 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as the gold sponsor.
 - A sticker on or in the lunch bags highlighting your business as the lunch bag sponsor.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include 2 free tickets to play golf at the event (\$250 value), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660 value), and an opportunity to set up a business promoting booth at our golf tournament.

Silver Sponsor (Golf Cart): \$1,000 (2 of 2 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as the silver sponsor.
 - A banner on all team's golf carts highlighting your business as the silver sponsor.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include the opportunity to purchase 2 half-priced tickets or 1 free ticket to play golf at the event (\$125 value), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660 value), and an opportunity to set up a business promoting booth at our golf tournament.

Silver Sponsor (Closest to the Pin): \$1,000 (3 of 3 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as a silver sponsor.
 - A sign at the Closest to the Pin hole advertising your business.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include an opportunity to purchase 2 half-priced tickets or 1 free ticket to play golf at the event (\$125 value) and an opportunity to set up a business promoting booth at our golf tournament.

Silver Sponsor (Par 5 Dice Roll): \$1,000 (1 of 1 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as a silver sponsor.
 - A sign at the Par 5 Dice hole advertising your business.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.
- Additional benefits include an opportunity to purchase 2 half-priced tickets or 1 free ticket to play golf at the event (\$125 value) and an opportunity to set up a business promoting booth at our golf tournament.

Bronze Sponsor (Long Drive): \$500 (3 of 3 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as a silver sponsor.
 - A sign at the long drive hole advertising your business.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.

Bronze Sponsor (Putting): \$500 (2 of 2 available)

- Premier naming benefits include your business name on:
 - All communications regarding the golf tournament.
 - A banner at the event highlighting your business as the bronze sponsor.
 - An Ellsworth American Connections article highlighting your business as an event sponsor (13,500 viewers).
 - The Friends in Action website, social media platforms, and the annual report.
 - Live, personal recognition at the event.

Hole Sponsor: \$250 (25 of 25 available)

- Premier naming benefits include your business name on:
 - A sign at one of the 18 holes on the golf course.
 - The Friends in Action website, social media platforms, and the annual report.