



Friends in Action

2024 Program Sponsorship Opportunities

Friends in Action is a non-profit, community-based organization with a mission to empower older adults and people living with disabilities to thrive and to live independently, with dignity and a strong quality of life. With the help of volunteers, Friends in Action serves the community through a variety of programs: transportation, the Senior Center, food security, and home services.

Friends in Action relies on the generous assistance of our donors and sponsors to operate our programs. We hope you'll consider becoming a sponsor in 2024 to ensure the success of our programs. There are many ways to participate:

Connections Presenting Sponsor: \$20,000

- The premium program sponsor for Friends in Action.
- 3-year sponsorship paid annually for a total of \$60,000.
- Premier naming benefits include your business name on:
 - The monthly Connections newsletter in the Ellsworth American and e-newsletter as the Presenting Sponsor (13,600 monthly views) (\$12,000 value).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 4 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 4 free annual fitness passes for your employees to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$2,640 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, an opportunity to host a workshop or seminar at Friends in Action Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Fitness Program Sponsor: \$10,000

- The premium fitness program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the gym of the Senior Center as the premier fitness program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 4 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 2 free annual fitness passes for your employees to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$1,320 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, an opportunity to host a workshop or seminar at Friends in Action Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Lunch Sponsor: \$5,000

- The premium lunch program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the cafeteria of the Senior Center as the premier lunch program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Transportation Sponsor: \$5,000

- The premium transportation program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - FIA's accessibility van and any transportation program communications.
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy at the Senior Center or UBE Physical Therapy and Performance (\$660), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.

Coffee Hour Sponsor: \$2,500

- The premium coffee hour program sponsor for Friends in Action.
- Premier naming benefits include your business name on:
 - A banner in the cafeteria of the Senior Center as the premier coffee hour program sponsor (600+ monthly visits).
 - A banner in the Senior Center as a program sponsor (600+ monthly visits).
 - The Friends in Action website, social media platforms, and the annual report.
- Additional benefits include 2 free tickets to FIA's annual fundraising events (golf tournament or walk/run), 1 free annual fitness pass for an employee to enjoy the Senior Center or UBE Physical Therapy and Performance (\$660 value), the option of being able to place your company's marketing materials at the entrance of the Senior Center, and an opportunity to set up a business promoting booth at our well attended community events.